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For more information on *BSP In-Office* and Acclarent, Inc., please contact your Acclarent representative or visit www.acclarent.com.

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Intended for use by or under the direction of a physician that is trained in the use of *Balloon Sinuplasty Technology*.
Prior to use, it is important to read the Instructions for Use and to understand the contraindications, warnings, and precautions associated with these devices.

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WE'VE TAKEN SINUS RELIEF
TO A NEW PLACE

Acclarent

Clinical Benefits to an Expanded Patient Population

- Restore normal sinus drainage and function without bone or tissue removal, which preserves future treatment options
- Offer a differentiated option for patients who decline or are ineligible for traditional surgery
- Perform *BSP In-Office* Procedures within your comfortable office setting under local anesthetic
- Consider the opportunity for earlier intervention when medical therapy has failed
- Lower the financial burden for eligible patients (reduced copay and procedural costs)

Practice Efficiency

- Control all aspects of the procedure
- Increase your productivity and reduce delays
- Facilitate smooth procedures and positive patient experiences with a prepared office staff

Time-tested Technology

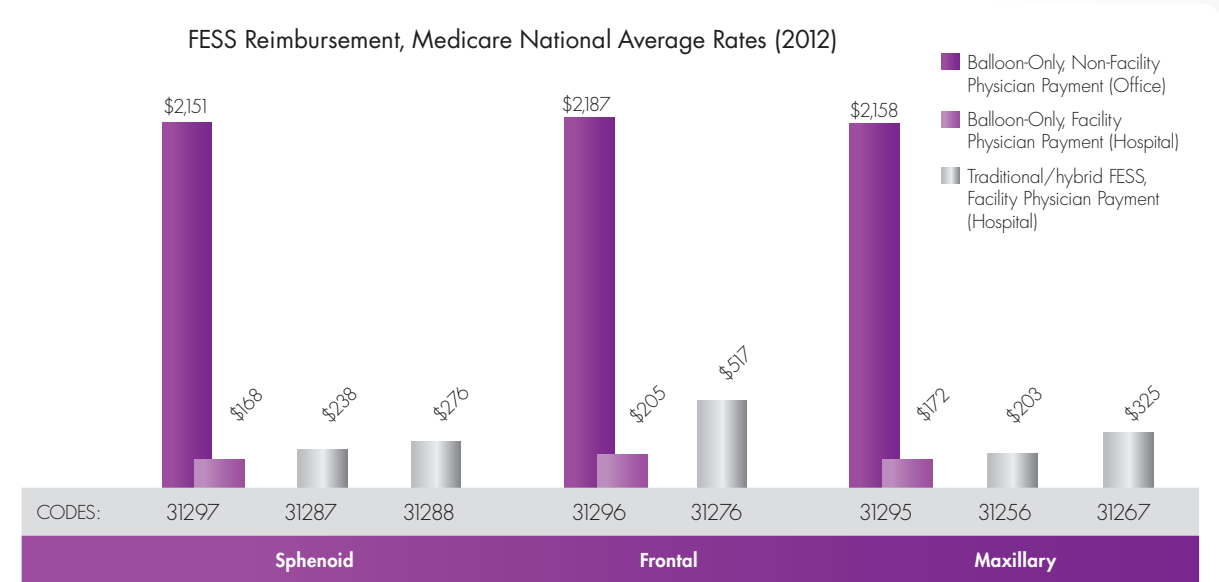
- The only intranasal balloon dilation system tested in a 2-year, multicenter clinical trial (OR setting)¹
- Office-based clinical studies have demonstrated high safety, effectiveness, tolerability and patient satisfaction
- *BSP In-Office* differentiates you to current and future referring PCPs, building the critical foundation for success

Enduring Acclarent Partnership

- Acclarent programs ensure procedure and office transition success
- Committed teams facilitate staff preparedness resulting in smooth procedures and positive patient experiences
- Innovative technologies satisfy your patients' demands for the latest advances in minimally-invasive care
- Dedicated national programs accelerate awareness among patients and referring physicians

Reimbursement Highlights

Balloon-only FESS payment rates are appropriate and adequate to support BSP in your office. In facility-based "hybrid" FESS procedures, balloon catheter instruments may continue to be used as adjuncts to traditional tools.



– All codes shown are unilateral (-50 modifier may be used for bilateral procedures).

FESS Code Descriptions		
Sinus	Code	Description
Sphenoid	31297	Nasal/Sinus endoscopy, surgical, with dilation of sphenoid sinus ostium (e.g. balloon dilation)
	31287	Nasal/Sinus endoscopy, surgical, with sphenoidotomy
	31288	with removal of tissue from the sphenoid sinus
Frontal	31296	Nasal/Sinus endoscopy, surgical, with dilation of frontal sinus ostium (e.g. balloon dilation)
	31276	Nasal/sinus endoscopy, surgical with frontal sinus exploration, with or without removal of tissue from frontal sinus
	31295	Nasal/sinus endoscopy, surgical, with dilation of maxillary sinus ostium (e.g. balloon dilation), transnasal or via canine fossa
Maxillary	31256	Nasal/sinus endoscopy, surgical, with maxillary antrostomy
	31267	with removal of tissue from maxillary sinus

Additional Information

- For informational purposes only—reimbursement not guaranteed by Acclarent. Consult payors for guidance.
- Balloon-only CPT codes **may** be used in conjunction with traditional FESS CPT codes for separate sinuses in common procedure.
- Balloon-only CPT codes **may not** be used in conjunction with traditional FESS CPT codes in a single sinus.
- Per AAO-HNSF coding guidelines, the use of balloon catheter tools may be coded with traditional FESS CPT codes when 1) balloon catheter instruments are used in conjunction with other tools and 2) tissue is removed as part of intervention on that sinus.

¹ Levine et al, "Multicenter Registry of Balloon Catheter Sinusotomy Outcomes for 1,036 Patients." Annals of Otolaryngology, Rhinology & Laryngology, 117(4):263-270, 2008